

Iron River Pike Chain of Lakes Assoc. (PCLA)

BOD Meeting Minutes-DRAFT

August 31, 2013 9a.m.

10460 Hillside Lane

Present: Al Bochler, Eddie Wangenstein, Kris Sandager, John Joseph, Bill Swenson, Jim Swenson, Howard Lehman, Ed Brunner, John Joseph, Debb Sharbonno, Martha Oie.

WELCOME MARTHA AND JAY!

The meeting was called to order by President Al Bochler at 9:07 a.m.

SECRETARY'S REPORT: MOTION by Bill Swenson and seconded to approve the minutes from the May 25, 2013 BOD meeting as written. PASSED unanimously. A draft of the minutes from the General Meeting on August 3 was emailed yesterday to the BOD for review. Any corrections let Kris know.

TREASURER'S REPORT: Jay Kernan was unable to attend today's meeting. Al read an email update from him stating that Bob Ruef has turned over the books to him and the transition is going smoothing and that there still some membership dues coming in.

COMMITTEE REPORTS

AIS-Al reported that the 5 year AIS grant is coming to an end next year. Jeremy Bates and Al are working on re-applying for grant monies. Al explained grant process and is hoping we can get at least 50 % cost- share with the grant. Our cost-share with our current grant is 75% (50% grant/25% PCLA. Based on the efforts of our Board and the Association membership the Wisconsin DNR has made a number of comments about our Association having one of the most successful lake management programs in this part of the state.

NEW BUSINESS

COMMITTEE ASSIGNMENTS: The following BOD have agreed to serve on the following committees:

FUNDRAISING/MEMBERHSIP

Ed Brunner, Chair
Eddie Wangenstein
Martha Oie
Debb Sharbonno
Howard Lehman
Jay Kernan

FISHERY

Bill Swenson, Chair
Howard Lehman
Al Bochler

EDUCATION

Howard Lehman, Chair
Bill Swenson
John Joseph-communications

WATER QUALITY

Martha Oie, Chair
Jim Swenson

AIS

Al Bochler, Chair

FINANCE/AUDIT

Greg Ogren, Chair

LOGO: It was agreed that having a logo and tag line would be a good idea. ACTION: Eddie will check into this and report back to the fundraising committee.

MEMBERSHIP DRIVE: Discussion held on how to increase our membership. Many felt that one on one contact, such as when we hand delivered a flier before our annual meeting a few years ago was successful. Some board members have concerns that our mission is unclear. ACTION: Referred to the fundraising/membership committee for further discussion and recommendations.

The data base of property owners probably needs to be updated. The initial data base was done in 2010 with Kris and Bob updating any changes. A few members reported not getting the spring newsletter. ACTION: Martha Oie agreed to work on this.

FUNDRAISING: There are several members who have volunteered to be on the fundraising/membership committee and these names have been given to Ed Brunner-Chair.

To better be able to plan for monies needing to be raised, Ed requested that we get any particular funding needs to him.

This year again, Eddie placed a few signs with information about our General meeting around the lakes area prior to the August meeting. Comments from a few members found this a helpful reminder. **ACTION:** Fundraising will look into getting some larger more durable signs for this purpose.

NEW BOAT INSPECTION GRANT: The county has received a larger grant for boat inspections. This means expanded boat inspections for which we will also need a 25% in-kind match on volunteer hours for this. It needs to be clarified yet what can qualify as in kind volunteer hours. Various types of volunteer activities that potentially could be used were discussed.

NORTHALND COLLEGE BOAT INSPECTIONS: A handout from a WI DNR website comparing the number of boat inspections at Hydes and the IR Town Landing by CBCW and Northland College was reviewed. The number of boats inspected at each site from Northland was quite low compared to CBCW. What we don't know is if Northland had all of their data entered. There is disappointment overall with their service this summer and also lack of communication.. **ACTION:** Eddie, Howard, and Bill will be setting up a meeting with Randy Lehr, Coordinator of this program to further discuss.

WELCOME TO THE PIKE CHAIN SIGN: Howard introduced the idea of having a nice Welcome to the Chain Sign somewhere. No action taken and discussion tabled per Howard's request.

OTHER BUSINESS

LAMINATED MAPS/POSTERS: Discussion follow-up on the selling of the laminated maps which was brought up by Bill Swenson at the annual meeting where he explained that "the lake map was created through the cooperation of Sportsman's Connections with the understanding it would be used for the CBCW program and would not be sold." Discussion held as to what's transpired with these over the last several years since they were first developed. Bill also wrote an email to the BOD explaining where he was coming from. Barring any concern from Sportman's Connection, the majority of board members are not against selling the maps. **ACTION:** The Education Committee will further discuss and give some recommendations as to the distribution/selling of the remaining maps/posters.

ASHLAND ASSOCIATED PRESS: Eddie reported that Associated Press in Ashland volunteered to do an article on our association as they didn't get the notice in for our general meeting. Recommendations are to do this next Spring.

BLUEBERRY FESTIVAL DONATION REQUEST: Nan Olson had approached Eddie about PCLA donating \$250.00 to the Blueberry Festival. There was no objection to doing this but would like to clarify why we were asked. Ed Brunner will clarify this.

UPDATE ON THE LOW WATER LEVELS AT MUD LAKE CULVERT/BRIDGE: Al has spoken with Tom Toepfer, Bayfield County Highway Commissioner about this. Up to 3 cubic yards per year/site can be removed without a permit if done by manual labor. The problem at North Point Rd (Mudd Lake) is that there is a beaver dam that is creating the problem and this may be a DNR responsibility. All agreed that manual labor is the way to go at both spots. **ACTION:** Al will work with the Highway Commissioner on this.

A TIMELINE FOR WI DNR FISHERIES RULE-MAKING PROPOSALS was given out by Al-information only.

CO-SPONSORSHIP OF FISHERY PROGRAM: Bill Swenson suggested we think about co-hosting a fisheries meeting with the DNR focusing on the Pike Chain Fishery in the spring.. This is in response to the WDNR fishery survey report indicating that user group preferences are a key component of formulating future management plans as well as their plan to work with participating groups. . He is to get more information and details so a decision can be made.

2014 GENEAL MEETING will be on August 2nd at the IR Community Center. It was suggested we get someone to talk about loons-possibly someone from the Northland College Loon Ranger Program or loon photography. .

MOTION to adjourn by Jim Swenson and seconded. Meeting adjourned at 11:38 a.m.:

EMAIL MOTIONS PASSED IN JUNE: (for the record only-not discussed at BOD meeting)

2013 PCLA Contract with Northern Aquatic Services

June 24, 2013: MOTION by Eddie Wangenstein and seconded by Bob Ruef to accept as written the 2013 contract with Northern Aquatic Services for treatment of EWM at a cost of \$31,970.00. PASSED .

2013 Request for Monetary Contribution to the Iron River Area CBCW from Jeremy Bates, WDNR

June 26, 2013: MOTION by Eddie Wangenstein and seconded by Bob Ruef to contribute \$900.00 as requested by WDNR as part of cost sharing for boat inspections/education on the Pike Chain. PASSED .

Respectfully submitted,

Kris Sandager, Secretary