

Iron River Pike Chain of Lakes Association, Inc.
Board of Directors Meeting
Rustic Roost
May 28, 2011
Approved 8-27-2011

Present: Al Bochler, Eddie, Wangensteen, Bob Ruef, Kris Sandager, Bill Swenson, Jerry Peck, Tony Mullozzi, John Joseph, Betsey McKinney, Greg Ogren, Judy Barber.

Absent: Jim Swenson

CALL TO ORDER: The meeting was called to order at 9:00 a.m. by President Al Bochler.

SECRETARY'S REPORT: The minutes from the August 7, 2010 Board of Director's meeting were approved as written. It was agreed that the Board of Director's minutes be posted on the website.

46 people signed in at our August 2010 Annual Meeting. The area for sign-in and collecting membership dues was slow and congested delaying the start of the meeting somewhat. It was decided to open the doors at about 8:30 a.m. and also have more help available.

TREASURER'S REPORT: Bob Ruef reviewed income/expenses from 1/1/2010 through 12/31/2010; assets as of 12/31/2010; checkbook balance as of May 28, 2011; and 2010 membership and contributions (handouts). The CPA firm has applied for an extension for filing the tax returns. There were 105 members with dues paid for 2010.

The proposed budget for 2011 was reviewed (handout).

MOTION made by Bob Ruef and seconded to approve the 2011 budget as presented.

PASSED unanimously.

COMMITTEE REPORTS:

AQUATIC INVASIVE SPECIES: Al Bochler reviewed the 2011 contract from Northern Aquatic Services for the treatment of Eurasian Water milfoil (EWM). This year about 12 acres will be treated so we are making progress on controlling this. There is a different chemical will be used that is approved for aquatic use by the EPA. It releases slower and can also be used on much smaller areas requiring treatment. (Handout with map with proposed treatment sites and contract). It's difficult to pin point the exact treatment date because of a variety of factors, but weekends are avoided. Affected property owners will be notified with appropriate signage and there will be information in the newsletter.

MOTION by Jerry Peck and seconded to authorize Al Bochler to sign the 2011 contract with Northern Aquatic Services for the chemical treatment of EWM. **PASSED** unanimously.

EDUCATION COMMITTEE: Bill Swenson reviewed the 3 major educational activities the committee has worked on and also his vision as to the future of the committee. (handout)

1. A Pike Chain educational map was designed and distributed to appropriate resorts/ restaurants/ bars; Twin Bear Park; and also given as a gift to 2010 contributors at the annual meeting last year.
2. Week Day Boat Inspections: In 2011, management of Twin Bear Park has shifted to the Bayfield County of Forestry Committee. Bill Swenson and Al Bochler worked with this committee to promote continuation of week day inspections. A few board members expressed concern about the public landing where only spot checks are being done and also the landing at Hydes. No action taken.
3. Lake Management Posters: Bill worked with 2 students from the Duluth Business University Graphics Design Program. Six different posters were designed to convey various lake management messages. These messages need to reach beyond our local area to most effectively promote sustainable lake management on the Pike Chain. Therefore, Bill distributed posters to area businesses from Superior to Ashland. They also have been made available to other interested groups in Bayfield and Northern Douglas County. The Iron River Public Library was given 47 to sell for about \$1.50 each with the proceeds going to the library. The Brule DNR just requested some, too. Those

who attend the 2011 annual meeting with paid dues will receive one. A high priority is to get the boat responsibly poster into rental cabins, Bayfield County Parks, and other boater frequented locations. The posters are on the PCLA website for viewing.

4. Bill Swenson, committee chair, recommends that the Education Committee reorganize under new leadership to focus on activities that bring together property owners, seasonal campers, and Iron River area residents to promote sustainable management of the Pike Chain. This will be brought up at the annual meeting.

FISHERY COMMITTEE by Bill Swenson (handout).

1. The 2010 Wisconsin DNR study of the Pike Lake chain Fishery will be available in 2011 and will be used to guide the committee and DNR with future fishery management decisions. Hopefully, the report will be available soon so it can be discussed at the general meeting.
2. Algae: There are masses of algae in certain parts of the Pike Chain. It was suggested that a pilot study be done to further investigate this. No action taken.
3. The committee is looking for more members!

ADOPT-A-HIGHWAY by Jerry Peck There was a highway clean up in October 2010 and May 2011. The next clean-up will be in the fall.

NOMINATING COMMITTEE by Jerry Peck. Betsey McKinney, Bill Swenson, and Jerry Peck terms expire. Bill is willing to serve another term. Suggestions for nominations for the other two positions can be given to the nominating committee.

MEMBERSHIP COMMITTEE

- Discussion held as to how to increase membership. It was felt that some sort of personal contact with property owners would be helpful. Bill Swenson will develop a flier as he did a few years ago that will be distributed to property owners door to door before the annual meeting.
- It was decided to allot time at the end of the general meeting for "public" input so members can ask questions or address concerns. There will be space on the membership form where concerns/questions can be submitted.
- Discussion held on acknowledging 2010 lake management contributors in the upcoming newsletter.
MOTION by Tony Mullozzi and seconded to recognize in the next newsletter by name only those who contributed toward 2010 lake management. **PASSED** unanimously.
- Membership dues discussed.
MOTION by Bob Ruef and seconded to keep dues at \$15. **PASSED** unanimously.
- **Membership Directory:** Discussion held regarding a request at the 2010 annual meeting to have a directory of property owner's names and addresses etc, maybe even with emails. There was consensus against having emails available but no further action was taken then. Based on this request, the board has decided to try putting together some sort of directory of property owners available to those who attend the upcoming annual meeting. The directory will include the name of property owners, their address, and telephone number and some sort of indication if a PCLA member or not. The information will be generated from the county tax records that Al Bochler will get and be put together by Kris Sandager.

BY-LAWS COMMITTEE by Al Bochler, Jerry Peck, Bob Ruef and John Joseph. The proposed bylaw changes were emailed to board members for review. Discussion focused on the duplication and contradiction between Article 11 and Article 6.02 of the original bylaws.

MOTION by Jerry Peck and seconded to approve the recommended changes and that Article 6.02 be changed stating that future bylaw changes be approved by **MEMBERS** at the annual membership meeting.
PASSED unanimously.

AUDIT COMMITTEE: Board members who aren't officers are needed for an audit committee.

MOTION by Jerry Peck and seconded that an audit committee be appointed by President Al Bochler.
PASSED unanimously.

Tony Mullozzi, Judy Barber, and Greg Ogren were appointed and will meet after our meeting today.

OTHER:

Bob Ruef requested a resolution authorizing the president and treasurer to be able to sign contracts that might be required by an accounting firm for tax returns.

MOTION by Tony Mullozzi and seconded authorizing the president and treasurer to sign appropriate contracts that might be required of an accounting firm doing the tax returns and also be able to execute the returns.

PASSED unanimously.

COMMUNITY WATCH PROGRAM: There was interest at the 2010 annual meeting in continuing this program with the recommendation that the board come back with a more specific plan. Tony Mullozzi shared his discussion with IR Police Chief Scott Eisenhauer, who thinks this type of program can be helpful from their standpoint. Tony Mullozzi, Al Bochler, and Eddie Wangensteen will work on developing specific recommendations for this to present at the annual meeting.

NEWSLETTER: It was decided to have a spring and fall newsletter. Ideas for upcoming newsletter topics were solicited. In January 2011, Kris Sandager completed an application with the post office to mail at nonprofit standard mail prices and was approved.

FIREWORKS: Betsey McKinney expressed concern about fireworks polluting the lakes. This was studied at Lake Owen with a recent article on this in the Lake Reflections Newsletter. Betsey may write something on this for our upcoming newsletter. There was some discussion as to how to limit fireworks on the lakes but no formal action taken. One suggestion was to coordinate a fireworks display "show" with the town of Iron River to be held at an off lake location. No action taken-information only.

LOCAL ARTIST: Sally Witz lives on Twin Bear in the summer and is an artist who has painted scenes from the Pike Lake Chain and surrounding area many years. She contacted Kris Sandager about having her website and information on her work in the upcoming newsletter. Her artwork can be viewed and purchased at www.witzart.com with all proceeds going to PCLA. This will be mentioned in our upcoming newsletter. Kris will also ask if she'd like to have any of her paintings at the annual meeting.

ANNUAL MEMBERSHIP MEETING

The annual meeting will be held on Saturday, August 6, 2011 from 9 a.m. at the Community Center. Doors will open at about 8:30 a.m. for membership registration so the meeting can start promptly at 9. There was consensus that keeping the meeting shorter is important.

There was discussion about having two general membership meetings a year with the second one more of a social/educational type event. No action taken.

The meeting was adjourned at 11:45 a.m.

Respectfully submitted,

Kris Sandager, Secretary