

**Iron River Pike Chain of Lakes Assoc., Inc.**  
**DRAFT Board of Directors (BOD) Meeting**  
**Sat. August 25, 2012**

The meeting was held at Tom/Kris Sandager's cabin.

**Present:** Al Bochler, Eddie Wangenstein, Kristen Sandager, Bill Swenson, Howard Lehman, Jim Swenson, Ed Brunner, John Joseph, Tony Mullozzi, Bob Ruef.

**Absent:** Greg Ogren, DebbnSharbanno

The meeting was called to order by President Al Bochler at 9:09 a.m.

Debb Sharbanno will be our new board member. Al Bochler and Greg Ogren will be serving second terms.

**SECRETARY'S REPORT: MOTION** by Tony Mullozzi and seconded to approve the BOD meeting minutes from May 27, 2012 as written. **PASSED** unanimously.

Thank you, Howard, for taking the minutes at the general meeting. The draft of these minutes will be emailed out to board members for review.

Kris reviewed the June 14<sup>th</sup> email motion approving the EWM contract with Dale Dressel/Northern Aquatic Services that passed. (information only).

**TREASURER'S REPORT:** Bob Ruef reviewed the organizations finances in detail (handouts). As of 8/22/2012: net worth is \$41, 158.87; income \$23,832.93, expenses (some which are grant eligible) \$23,815.93- so we're about breaking even; the projected checkbook balance after anticipated grant draws \$54,659.96. The starting grant amount was \$161,224.25 with a current grant balance of \$88, 129.51. There have been 65 contributions received totaling \$9206 and 91 dues paid as of 8/22/2012.

We have been having the tax returns prepared by McGladrey for \$695. Rick Tuttle, Tuttle Accounting of Ashland, a PCLA member with no proprietary interest may be willing to do our taxes for free depending on the degree of difficulty.

**MOTION** by Bob Ruef allowing him to approach Rick to do the tax returns at no cost. **PASSED.**

Bob has some suggestions for revision of the contribution form. Kris and he will work on that.

#### **COMMITTEE REPORTS**

**Fundraising:** Ed Brunner reported on the successful t-shirt/sweatshirt fundraiser. 200 t-shirts were ordered with only 20 left; all 20 sweatshirts, 12 totes and the 12 hoodie shirts sold. These were sold at our booth at the Blueberry Festival and at the general meeting. Information on the availability of these will be put on our website.

This year, PCLA had a booth at the Blueberry Festival with Ed Brunner donating the \$40 booth fee (thank you Ed). Volunteers enjoyed working at the booth, thought it was a good way to make contacts and recommended doing it again next year.

Recommendations are that a formal fundraising committee be formed with one of the goals to increase membership and lake management contributions.

**Newsletter:** Kris suggested replacing the fall newsletter with a one page letter that included a self addressed return envelope for membership dues/contributions with hopes that the self addressed envelope would improve return rates. The approximate cost of mailing 375 letters with a self addressed return envelope would be about \$155.00, less than the cost of a typical newsletter. Kris will work with Al and Bill on this.

At the annual meeting, some members requested listing members in the newsletter. This will be done along with the names of those making lake contributions. Donation amounts are strictly confidential to board members only and will not be listed.

**Website:** John Joseph reported that the website will be moved to Dreamhost which offers free hosting for 501(c)3 nonprofits. We have been using Hostmonster for about \$130 per year. All board members present today are okay with their personal contact information on the website. Greg Ogren and Debb Sharbanno will be contacted for their permission. Due to possible confidentiality issues contact information of members will not be on the website.

**Annual Meeting:** Some comments were heard that people may be more likely to attend a meeting if it were earlier in the year. We will look at having two meetings next year- one possibly in mid June focusing on the fishery report by the fishery committee and then keep the general meeting in August.

**Aquatic Invasive Species:** Al reported that we are seeing good results from the EWM treatment that has been about 90% effective.. However, the cost has doubled to about \$1000 per acre now. There were some extra spot areas that needed to be treated this summer.

**Water Quality:** Jim Swenson reported all is going well. Dave Onan won't be doing Secchi disk readings so Eddie volunteered to do this.

**Pike Chain Defense Project (handouts):** Bill Swenson reviewed his proposal for a Pike Chain Defense Project that addresses the ongoing concern about the increasing threat of zebra mussels and other AIS becoming established in the Pike Chain because a significant percentage of boaters enter the Pike Chain using the 3 smaller landings that aren't being monitored by CBCW. The projected annual cost would be about \$10,000 with funds being raised by contributions from a group of property owners to support 3 years of funding for a summer intern or staff person to monitor these 3 boat landings as well as to expand hand pulling of EWM, provide training, and to study the frequency as to how much these landings are being used. The overall concept was supported but concerns were voiced about who would do the work to get this project going and who would raise the funds. Other recommendations: add another 25% to the \$10,000 annual budget for supervising and the staff person would not be considered a PCLA employee.

**MOTION** by Ed Brunner and seconded to approve the idea and to try and implement the Pike Chain Defense Project. Opposed: Bill Swenson. **PASSED.**

**Town Boat Landing:** Discussion held as to if anything can be done about the town landing as there is ongoing concern about it being a potential entry point for AIS since it's free and also not monitored.

The meeting adjourned at 11:45 a.m.

Submitted by:  
Kristen Sandager, Secretary

